

AKUART GUIDE FOR COLOR MATCHING

Please go through the guide for color matching. This will optimize the ordering process and eliminate misunderstandings leading to wrongful prints in regards to colors. If you need something that is not specified in this guide do not hesitate to contact us for options.



Color options

Digital printing basically allows for any color to be printed on the AKUART canvas. We work with the four color model for printing also known as CMYK. This model covers most of the classic color charts used in interior design projects e.g. NCS, Pantone and RAL.



Color limitations

It is not possible to print fluorescent or metallic colors. It is also not possible to print white. White colors are based on the white AKUART canvas fabric which can be tinted in different tones by adding a colder or warmer hue.



NCS, RAL
↓
PANTONE

Color matching

Color matching is based on the Pantone color range. Note that physical colors from other color charts e.g. Ral, NCS etc. are matched to the nearest color from the Pantone color range. If the nearest Pantone color varies too much from the desired outcome we suggest using a complimentary color instead.

A slight variation in color tone can also occur when we have to match a physical pantone color. This is due to variations in ink composition, printer settings etc.



Matching wall paint colors

Wall paint colors are matched to the nearest color from the Pantone color range. Be aware that a color printed on the AKUART canvas fabric will always vary somewhat from an identical color painted on a wall surface.

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Color sample price

Price per physical color print sample is 68 EUR / 80 USD. The price includes graphic handling and setting up the file for printing. Shipping costs are not included in the price.



Sample size

You will receive a physical print sample of 1m² / 10.8 sqft. Within this size you can test multiple colors including variations in tone and hue for each color. The sample will consist of the printed textile only (without rubber keders).



Adding digital textures to a color

Be aware that when adding a texture to a specific color it will tone the color darker. To compensate for this we tone the specific color in a more light nuance and make variations to preview.



Frame color sample

You can also order a frame color sample. We use powder coating gloss 30. Only paint colors from the Ral color chart are available for frame color samples.



Delivery Information

Make sure to provide the following info to avoid delaying the order process:
Contact person, delivery address, phone number, invoice address.



Order a color sample

Request a sample and specify details: